



EXHIBITOR PROSPECTUS



ITS ON THE MOVE: HUMAN IN THE LOOP OF NEXT-GENERATION MOBILITY

Mobility is evolving faster than ever. Artificial intelligence, automation, connected technologies, digital infrastructure, and advanced analytics are transforming how people and goods move. As transportation systems become increasingly intelligent, people remain at the center. ITS Canada 2027 will explore how human expertise and intelligent systems can work together to create safer, more efficient, sustainable, resilient, and inclusive transportation networks.

Our conference will focus on the following tracks:

- People First Mobility
- Digital Mobility & AI
- Connected & Trusted Mobility Networks
- Renewable Zero Emission Mobility
- Safe, Resilient Cities & Adaptive Operations
- Beyond Today: Emerging Mobility Frontiers

Through keynote speeches from industry visionaries, networking opportunities, and collaborative sessions, this conference aims to inspire innovation and forge partnerships that drive forward-thinking solutions. Together, we will unlock the potential of intelligent transportation systems to create safer, smarter, and more equitable mobility for all.

- On-Street Demos
- Captivating and Relevant Speakers
- Exhibitor sponsored Interactive Sessions
- Outstanding Networking Opportunities
- Networking lounges

ITS Canada is the hub for mobility technology exhibitors, bringing together buyers, partners, and decision-makers where transportation challenges meet innovative solutions. The Collaboration & Innovation Hub.

Sincerely, ITS Canada Local Organizing Committee



EXHIBITOR PRICING & BOOTH INFO

8' X 8' BOOTH

\$1995 - Member

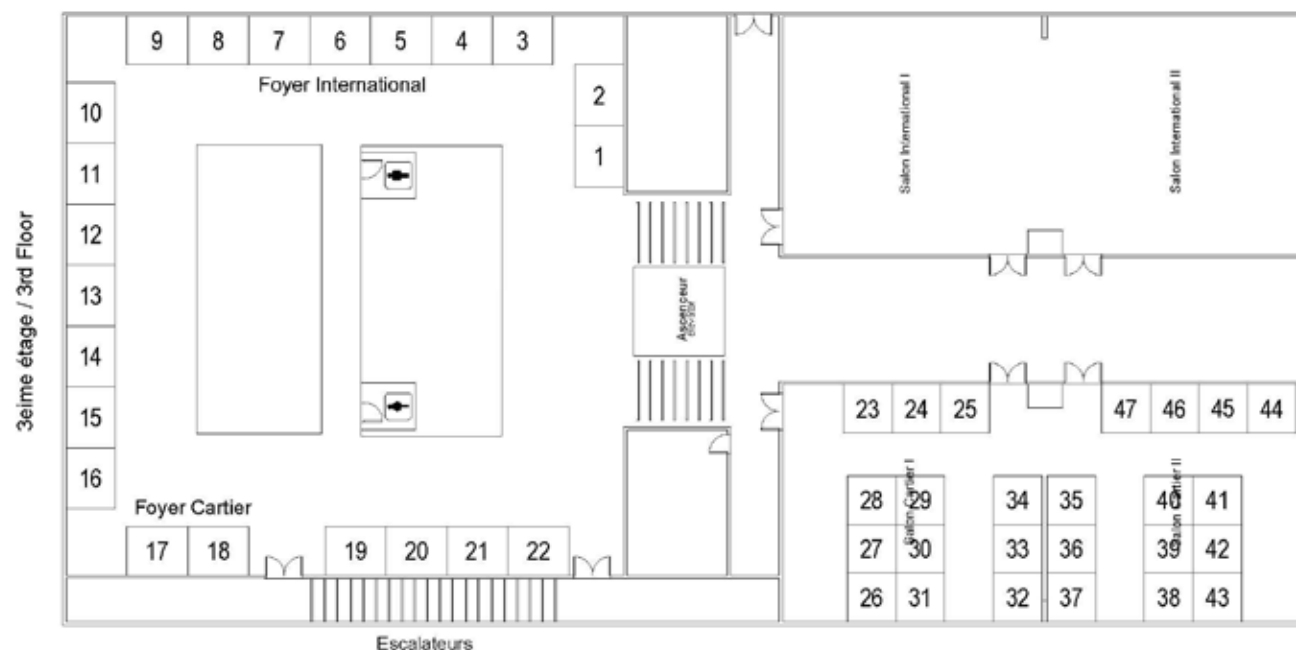
\$2395 - Non-Member

\$585 - Extra Staff Badge

* exl taxes

Booth packages include:

- Pipe and drape
- 6' table, draped/skirted, 2 chairs
- One electrical outlet
- 2 exhibitor badges (option to buy one extra badge)
- Breakfast, lunch, health breaks
- Welcome reception
- Pre-Conference delegate list



REFUND POLICY

ITS Canada aims to provide a flexible registration process with many options to encourage you to feel confident in registering for ITSC 2027 in Montreal.

DELEGATE refund policy for event registrations

- Should your circumstances change and you are unable to attend an event you must advise ITS Canada for ALL cancellation and transfer requests in writing to janneke@itscanada.ca.
- Cancellation requests received prior to February 28, 2027 will receive 100% of the registration fee refunded
- Cancellation requests received between March 1, 2026 and April 30, 2027 will receive 50% of the registration fee refunded
- No refunds for registrations will be processed after May 1, 2027.

A request to substitute a registration to another attendee will be honored at no cost in writing to janneke@itscanada.ca

EXHIBITOR release policy for ITSC2027

There will be no refund available if canceled after January 31, 2027. Payment must be received no later than **thirty (30) days from the date of invoice**. Failure to remit will result in the exhibit booth being released.

Refunds

Any refunded amounts will be returned to the same credit card associated with the original transaction. Once processed, it may take 3-7 business days to receive the refund. Original payments received via cheque or direct deposit will be processed electronically via electronic funds transfer back to the original registrant only and within five (5) business days after the conclusion of the event (no later than June 11, 2027).



MONTRÉAL, QUÉBEC · 1-3 JUIN / JUNE 2027

2027 CONGRES-EXPO / CONFERENCE & EXPO

ITS-STE CANADA



BOOK NOW >>

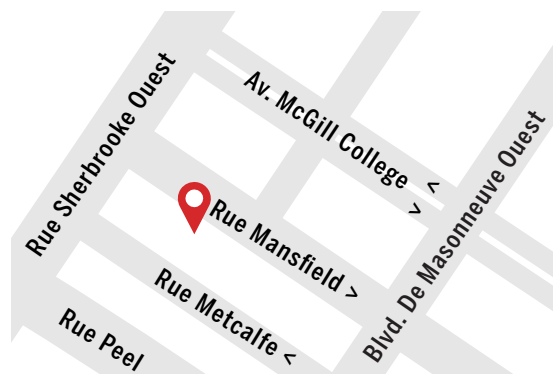
#ITSCMONTREAL2027
WWW.ITSCANADA.CA

SCHEDULE & DATES

EXHIBITOR MOVE IN	Tuesday, June 1, 2027	8:00 AM - 3:30 PM
WELCOME RECEPTION	Tuesday, June 1, 2027	5:00 PM - 7:00 PM
SHOW HOURS	Wednesday, June 2, 2027	8:00 AM - 4:30 PM
SHOW HOURS	Thursday, June 3, 2027	8:00 AM - 3:30 PM
EXHIBITOR MOVE OUT	Thursday, June 3, 2027	3:45 PM - 6:00 PM

VENUE

Centre Mont-Royal
2200 Rue Mansfield
Montreal QC
H3A 3R8



CONTACT INFO

ITS STI CANADA

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 @its-sti-canada  @itssticanada  @ITS_STI

MEMBERSHIP INFO

Take advantage of our membership and become an ITS Canada member! Please contact:
Janneke van der Zee / Managing Director, E: janneke@itscanada.ca

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